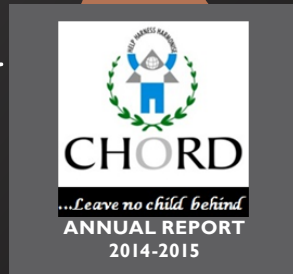




FOSTERING GRASSROOTS REGENERATION





CREATING OPPORTUNITIES CHANGING LIVES



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HELLO

WELCOME TO OUR WORLD
OVERVIEW

OVERVIEW

CHORD is a non – profit and non-political (Tax exempt entity under Sec 80G/12A of IT Act) relief and development organization. Our vision is to ensure that educational opportunity reaches the less fortunate so that every child is in school and is learning with dignity. Our mission is to provide whole some education to the under privileged, to extend skill based training to unemployed, vulnerable youth and creating a strong plat form for sustained community development.

Right from our humble beginnings in 1998 to this day Chord has successfully rescued and empowered with education, counselling and care, over 15000 under privileged children and has touched lives of tens of thousands through its awareness and sensitization workshops. Our team of 100 full time employees and 800 global volunteers work relentlessly, managing our institutional service centres established across 5 districts in Andhra Pradesh and Telangana.

CHORD currently runs 24 projects across India. Presently, we are working to rehabilitate 1350 children in our Schools providing them with a formal education and guidance. We are also constantly driven to provide our 600 current beneficiaries, unemployed young men and women, employable skill based training so they may sustain them selves and their dependants with dignity.

Our organisation garners constant support from many like-minded individuals from various professional backgrounds who resonate with our ideals and contribute through their service and encouragement. Also on our side are a slew of corporate giants and MNCs committed to creating a lasting social capital in our society.

CHORD'S pride lies in its 17 years of service at the grass roots and experience in leading non-profits in the development sector. Our infrastructure, 10 bridge schools, two formal English Medium schools, a residential secondary school 12 Skill Training Centres and a Vocational training junior college, empowers a multi advantageous and wide spread out reach initiative.

Our imperative to empower with education and training, the lives and plight of the under privileged continues, with help from volunteers, students, professionals and socially conscious citizens and together we hope that the contribution to our less fortunate friends keeps growing as we do.

CHORD has now embarked on a mission to liberate and educate another 7000 victims of Child labour by the year 2018.



THE REPORT

FROM THE
PRESIDENT'S DESK

FROM THE PRESIDENT'S DESK

Dear Friends

Greetings from Chord

Glad to be sharing our Annual Report 2014-15 with you all

After all we have no doubt without your contribution we would not have achieved what we have. This is Chord's eighteenth year in Development sector and needless to say we have had our share of lows and highs and ups and downs but the journey has been a worth while experience. Last year I must say that despite the system effects that highlight the inadequacy of resources and the absence of policy measures to confront the social issues head on we have met all our deliverables, honoured our commitments and fulfilled the expectations of the stake holders across the board

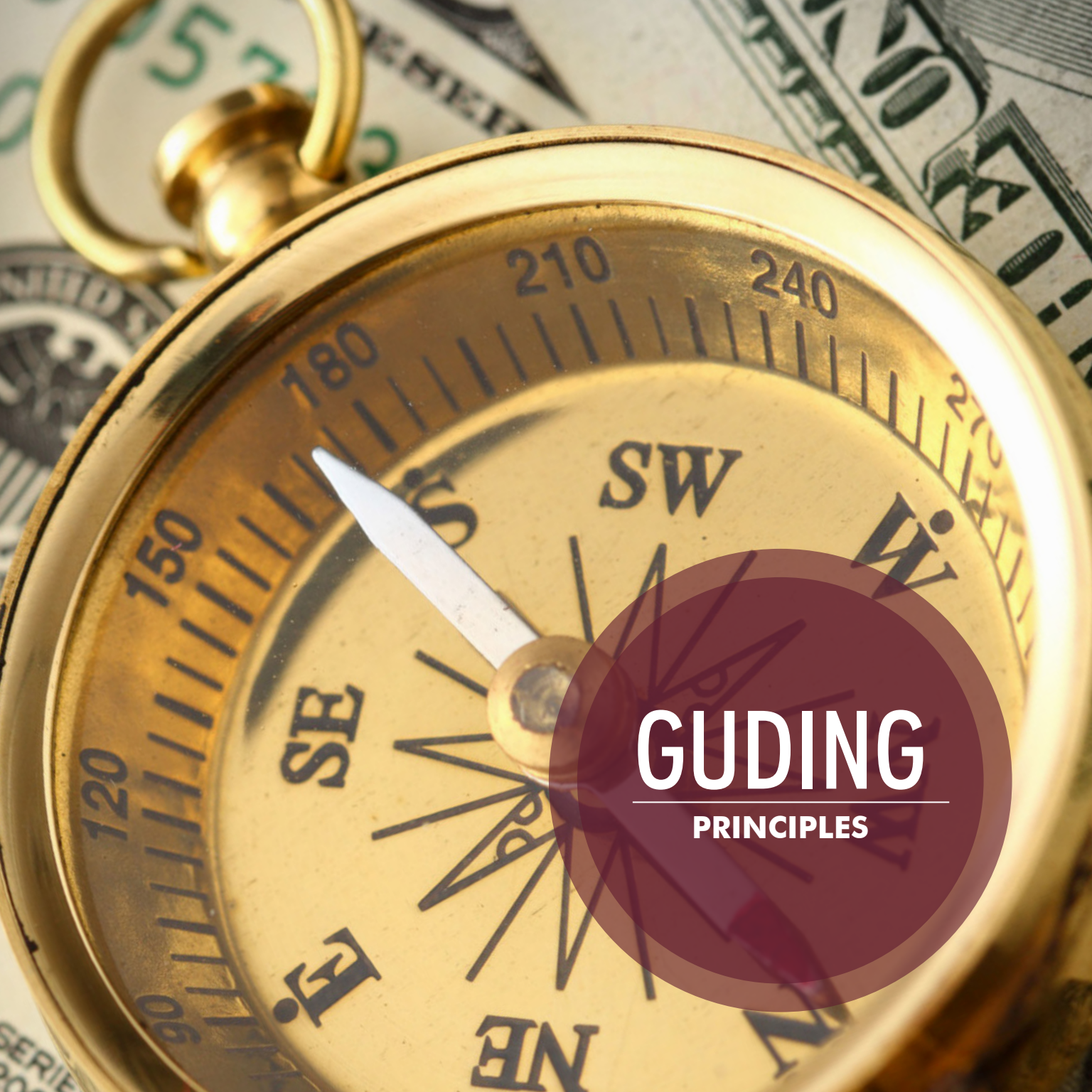
There is always a brighter side to a problem and every cloud has a silver lining. For example on all the issues we have been working on be it child labour, women empowerment, child rights and skill development at macro level the figures are still daunting and the issues seem insurmountable. Come to think of it still 39% of school children drop out of school, 1 million youth desperately need skill training, child rights are still an alien subject to us and the potential of women power remains untapped for ages in our society

Nevertheless amidst all this gloom there appears one bright spot that gives us hope and hastens our optimism and that is the change in the behaviour pattern of the beneficiaries. Our emphasis and relentless efforts over the years on sensitizing the stakeholders and bringing about awareness seem to be paying rich divid ends. There appears a perceptible and palpable change in the air. An awakening gradually but surely is happening. Our sustained innovative efforts have nudged people at grass roots towards a mind-set change we have been espousing for social change. A simple belief-that you can improve your fate with training and dedication and that you are on a learning curve – has the power to change one's life. This growth mind-set lays out a career path to one's future. Consequently parents and children are showing a rare keenness for education, women are displaying a welcome sense of urgency to attain economic independence and the young want to get trained in skills for a better future. This powerful change in belief and shift in consciousness coupled with our committed support is creating regenerates. This social regeneration at the core of their beings is what is changing their lives and transforming their families. People are grabbing opportunities of education, training and empowerment to bolster their lives with livelihood opportunity to attain economic independence

Thanks to Chord team and ground staff and our gracious donors for their unwavering support and help in enabling us to impact, influence and regenerate people at the grassroots. As the faith in our cause stays strong so does yours in our ability to achieve more and this is what keeps us going. You have our sincere gratitude and appreciation

SumanMalladi

Founder & President



GUDING

PRINCIPLES

CORE AREAS OF WORK:

- Child Rights (Elimination of Child Labour)
- Education and Training
- Girl Child Education
- Skill Development/Livelihoods
- Vocational Training
- Women Empowerment

VISION:

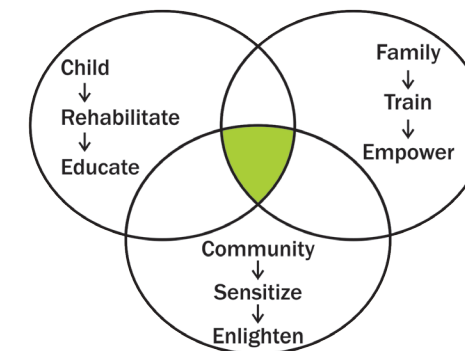
- Ensuring every child is in school and learning with dignity...
- Every young man trained in skills...
- Every community progressing and vibrant...

OUR PROJECT BASED INITIATIVES:

- Extensive Survey on Child labour and Enrolment of Victims in to Schools.
- Provision of Remedial Schools.
- Special Training Centres for Skill Based Training.
- Residential schools for the urban poor and Deprived Children
- Projects towards Education of girls
- Formal schools for Mainstream Education
- Vocational Junior college to provide livelihood opportunities.
- Employable Skill Training Centres for Vulnerable Youth.
- Communicative English MicroScholarship Programme.
- Women Empowerment through Livelihood Training.
- Sensitization Programs: Advocacy on the issue of Child labour.
- Placement Cell.
- Volunteering Opportunities for socially conscious Citizens.

Our Development Model

COMPREHENSIVE APPROACH TO ELIMINATION OF CHILD LABOUR AND SUSTAINABLE COMMUNITY DEVELOPMENT



- Providing remedial School Programs for children
- Awareness generation and sensitization among key stake holders of the community
- Empowering families by training the most vulnerable women



OUR PROJECTS

ELIMINATION OF CHILD LABOUR

REMEDIAL SCHOOLS

For rescued victims of child labour.

According to government statistics, 30% of India's children are still out of school. Remedial schools are Chord's initiative to provide holistic and flexible educational opportunity to those children who have been victims of child labour, have dropped out from school or have never been enrolled in a school. We undertake the responsibility of providing free education to children between the ages of 7 – 14 with a curriculum specially designed, that neither adheres to formal nor an informal model, but caters to the learning capabilities of these children with poor Educational exposure or retention capacity. We particularly keep in mind that a child takes about 12 – 24 months to regain lost Education and learning momentum. Remedial schools aim to restore childhood and provide meaning to these children's lives by increasing their human resource value through imparting education and training. We strive to empower the students by making up for lost education and rebuilding a learning foundation, integrating the child into main stream education and enabling the child toward a sturdy development plan through guidance and care.

NO. OF CHILDREN: 600 DURATION:- 12-24 MONTHS



GIRL CHILD PROJECT

For vulnerable and working young girls in slums.

CHORD believes that education, particularly of the girl child, has been a highly effective tool for social change that includes family planning, subscription to better health care and hygiene for children and equalising the male to female ratio in employment in all sectors. Our organisation strives to protect these young girls and provide them with rehabilitation programs as per our development model that enables the child toward academic and intrinsic progress through formal/vocational education. We believe that support during adolescent ages creates a lasting effect on the lives of the girls further empowering them to be independent and responsible women who will grow to lead change in their families and communities.

NO. OF CHILDREN: 210 DURATION:- 24 MONTHS



AASHIRWAD EM SCHOOL

For Remedial school pass outs.

After completion of remedial schools, Chord enrolls the students, around 250 urban deprived children i.e, children of migrated labourers in the organisations residential projects. We do this to ensure that the children once enrolled back into school, stay in school under our guidance and attention. Our residential school at Bachupally, Qutbullapur Mandal, Ranga Reddy District, is where the child's every need is taken care of so that he/she doesn't drop out owing to lack of financial resources. The main challenge is to adapt the children graduating from the remedial schools into a formal educational environment at our main stream facility, Aashirwad English Medium School. We put in sincere efforts to arrest drop out rates in this stage in order to maintain continuity and support to their academic prowess and enable them toward employment/livelihood opportunities. Through out this journey we ensure that apart from the vulnerable children who are identified, the communities and persons who facilitate child labour also take due ownership of their actions.

NO.OFCHILDREN: 250 DURATION:- On Going



OUR PROJECTS

EDUCATION AND TRAINING

DISHA-CHORD HIGH SCHOOL

For urban deprived children

Disha-Chord High School, Kukatpally is the first of its kind, pioneering access to quality formal education for urban deprived children and rescued child labourers. Since the start of this initiative (formal education for mainstreamed children) in 2006 Chord has successfully provided formal education to over 2000 disadvantaged children and enabled them through not only academic support but support for personality development, encouraging co-curricular activities and inculcating the spirit of volunteerism through many community service initiatives. Disha-Chord High School at Kukatpally is replication of a successful development model established by Chord in collaboration with **Berkadia Services India Pvt Ltd**

Vision: Dignifying the lives of disadvantaged children by providing them quality education

NO.OF CHILDREN: 150

DURATION: ON GOING



SKILL BHARATH

For unemployed and vulnerable youth.

Skill Bharath Program is an initiative formulated to reduce the cases of unemployment among the educated and uneducated due to the lack of employable skill. We identify and enrol vulnerable youth and offer professional training by experts in the particular field so that the beneficiaries may be eligible for employment or be empowered to start an entrepreneurial venture on the basis of their skills.

TRADES OFFERED – TAILORING & TEXTILE DESIGNING, BEAUTICIAN COURSE, MOTOR DRIVING, SPOKEN ENGLISH, COMPUTERS AND HOTEL OPERATIONS

NO. OF BENEFICIARIES : 600

DURATION : 3-4 MONTHS



ACCESS MICROSCHOLARSHIP PROGRAM

English language training for the non – elite.

Access is a communicative English language training program where children between the ages of 13 – 20, from non-elite backgrounds are given the opportunity to a comprehensive study of the English language. This is done by dividing the students into groups of 20 and conducting afterschool sessions for them thrice a week. This program is funded by the U.S.Government and supervised by the Regional English Language Office of the U.S. Embassy and by the Public Affairs Section of the U.S. Consulate General Hyderabad.

NO. OF CHILDREN: 125

DURATION: 24 MONTHS





OUR PROJECTS

LIVELIHOODS AND
INFRASTRUCTURE

GROWTH GENE PROJECT

The Growth Gene Project is a community development initiative by (Childwelfare and Holistic Organisation for Rural Development) a non – profit based in Hyderabad, in collaboration with and supported as a CSR (Corporate Social Responsibility) project of Microsoft IT in Hyderabad. The project focuses on bringing intrinsic growth and development in the Yellammabanda slum, one of Hyderabad's largest urban slums, over a duration of three years through a multi – pronged approach with three collaterals.

- Provision of employable skill training in Tailoring and Computer applications to 450 women, (150 women/ year)
- Rescue, rehabilitation and education of 450 children including child labourers and school drop outs (150 children/ year)
- Sensitization and awareness building through community awareness programs in the slum and orientation and counselling for the women



CHORD-SUPER GAS CENTER FOR LEARNING IS A HOLISTIC SCHOOL – CUM – SKILL TRAINING CENTER

CHORD – Super Gas Centre for learning is Holistic School – Cum – Skill Training Centre that aims to liberate two hundred disadvantaged Rural Children and Train 100 Vulnerable and Jobless Youth by providing them Basic School Education and Employable Skill Training under one roof in our upcoming New Project at Bollaram. Currently the building is under construction and the project will commence operations in the month of March 2016





PATH FORWARD

Where do we go from here?

The story of CHORD, has been an enthralling narrative so far, our efforts, transforming along the way, into land marks of achievement, serving as a congratulatory pat on the back while simultaneously driving us forward, hungry for more. We have come to believe, the better part of the journey is still ahead of us, and always will be.

For the last five years, the agenda was simple, the goal was clear, the plan was set and achieved by the year end, further, new goals were set, new plans made and achieved, only this time, one notch above. Our growth has been quite upward and onward, but 2015-16 calls for more. It calls for bigger, wider and exponential change. Our research has provided us with appalling figures, some that can paralyse plans, overpower our resolve, but we stuck to our basics – ‘A step at a time’.

However, the questions rang loud and clear.

How high should we aim? How much can be realistically achieved?

The demand for community based services grows higher than ever before. New needs emerge and are identified. New paradigms for exchange and interchange emerge. We are constantly confronted with challenges to innovate and conceptualize new methods to make optimal usage of the available resources. There is a bigger need for us to strengthen our capacity so that we may scale our operations, increase the number of beneficiaries and achieve a wide spread success in terms of our contribution to enriching the lives of the less fortunate.

Our two imperative needs are:

INFRASTRUCTURE:

In order to complement and support our on-going initiatives i.e, education of rescued and rehabilitated victims of child labour and skill based training provision; there is a pressing need for better infrastructure. After years of carrying on these initiatives, the testimonials of our beneficiaries, who have experienced a complete transformation in their lives, have Positively Impacted their communities. Our organisation has now identified a sharp rise in the number of children and youth, who are in need of similar support.

To fulfil this requirement and centralize operations for better control and coordination, we need a bigger facility to build a formal school for main streamed child labourers, a health centre and Skill training centre for our skill based training initiatives.

FOCUS ON MOBILIZING RESOURCES:

This year our prime focus is to channelize efforts toward mobilizing resources and providing a wide berth for growing demand as the scale of operations go higher. The current government welfare efforts need to be supported and augmented with additional procurement of resources so that we may effectively bridge the service gaps in over all community development activity, increase our contribution to building social capital and ultimately work toward greater good.

PATH
FORWARD



VIP
CELEBRITIES &
DIGNITARIES AT CHORD

His Excellency American Ambassador Richard Rahul Verma Launching Access Program (2014-16) at Hotel Katriya



Local Leader Sri.K. Hanumanth Reddy Cutting X-Mas Cake at Bachupally School



Ms. Elizabeth Tinkham Global Director Accenture at CHORD



Serlingampalli MLA, Sri. Arikapudi Gandhi's visit to our Skill Bharath Project



Film Actor Sri. Allari Naresh Celebrating Diwali with CHORD Children



His Excellency Richard Rahul Verma, chief guest at Chord's Access Launch event. Also seen in the picture US Consul General of Hyderabad Mr.Michel Mullins and CHORD President along with Access Students



Narsapur (W.G.Dt) MLA Sri. B.Madhva Nadiu at Skill Bharath Graduation Ceremony in Mallavaramlanka



Mr. Carlo Gorini, Chairman TFL Quinn India Private Limited Inaugurating Solar Powered Computer Lab for our school at Bachupally

HIGHLIGHTS

EVENTS AND LAUNCHES



Ms. Bhavna Imran, Marketing and Communication Director, Microsoft India presenting skill training certificates to Computer graduates during Growth Gene Launch.



Chord Supergas Learning Centre foundation stone laid by Mr. Ajay Kumar, CEO, Super Gas



Mr. Madhav from Charities Aid Foundation presenting skill training certificates to our trainees.



Mr. Nedmody, MD, Berkadia, Ms. Linda Pickles & Mr. Hemanth Goparaj, Berkadia India visit our Disha-Chord High School Planning It's Launch



UBS Volunteers presenting goodies to our children at Bachupally Launching UBS - CHORD Collaboration



UHG Volunteers Launching Volunteer Efforts at CHORD

Growth

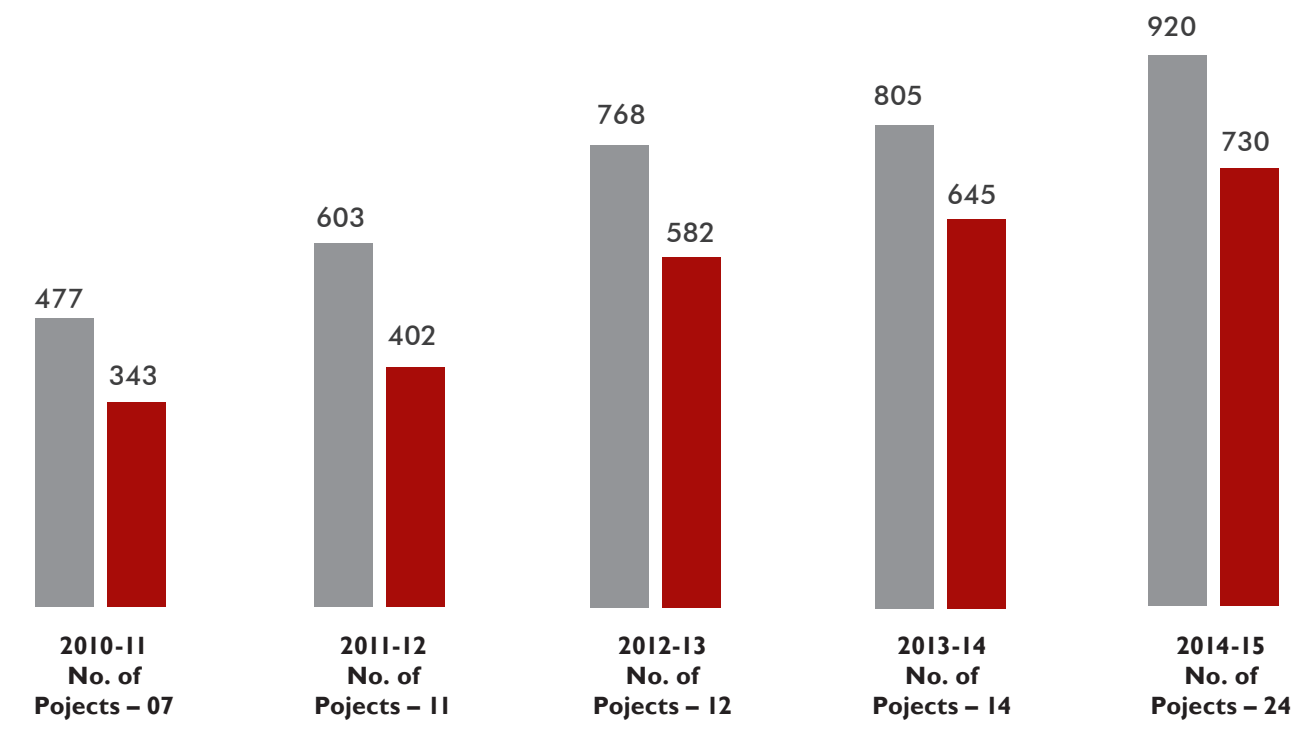
2014-2015



OVERALL GROWTH GRAPHIC

NUMBER OF BENEFICIARIES TRAINED AND EDUCATED
(DURING THE LAST FIVE YEARS)

■ BOYS/MEN ■ GIRLS/WOMEN



VITAL STATS

2014-2015

VITAL STATS 2014-2015 DEMOGRAPHICS

No. of Children in Bridge schools	1000	No. of bridge schools	10
No. of Children in high schools	350	No. of high Schools	2
No. of Youth and women trained in Skills	600	No. of Skill Training Centers	12
No. of staff employed	100	No. of awareness campaigns	24
No. of volunteers	500		

OUR STRENGTHS

- ◆ 17 years grass root involvement against Child Labour
- ◆ Committed Leadership with twenty nine years' experience in development sector
- ◆ Child centric community development model
- ◆ Strong Community support
- ◆ Excellent Civil Society Network
- ◆ Self – sufficient infrastructure
- ◆ Dedicated and sensitive team
- ◆ Solid experience and expertise in Education and Training
- ◆ Proven track record
- ◆ Multi stakeholder partnership process adopted for holistic development

FOUR IMPERATIVES OF OUR EDUCATION AND TRAINING

- ◆ Food And Nutrition
- ◆ Water And Sanitation
- ◆ Education And Development
- ◆ Livelihood Opportunity

Our up-coming projects

- ◆ Community Health Project,
- ◆ Skill Institute and Infrastructure Development for additional 500 children

5- Fold Development Model

5 phases to help the child become economically independent.





SUCCESS STORIES & MEMORIES

PRAVEEN KUMAR

Praveen Kumar lost his Father when he was barely six years old on account of prolonged illness and a massive heart attack. As if that tragedy was not enough his mother had abandoned him and his sister Jyothsna and left them to the care and protection of his grandparents. His grief knows no bounds as life has been very cruel to him leaving him to the vagaries of loss and abandonment. Both the siblings had seen it all at a tender age. Pain, suffering, hunger and tragic loss. They loved their father a lot and miss their mother a great deal. They had no hope of redemption until his uncle admitted them both in Chord School at Bachupaly. Out of nowhere they started experiencing love and compassion from Chord staff in addition to careful academic mentoring coupled with innovative pedagogical methods. This has had great impact on Praveen's mind and heart. Having clung on to the straws of a slim chance of revival in their fortunes he grabbed the opportunity offered by Chord School with both hands applied him self to the task exercised diligence and as result is doing very well in his studies. He has always been the top ranker in his class ever since. He is enjoying newly found freedom and looks forward to great future with faith and anticipation. He is grateful **CHORD** for giving him a new life and liberty to fulfil his dreams



CALVARY KARTHIK

K Karthik is an orphan boy adopted by a Good Samaritan by name Suman. Karthik does not know his parents are any trace or antecedents of his past. He is almost like a nobody since he does not even know his Sir name. Knowing this his adopted father gave the name of his temple Calvary as his Sir name. That's how he has come to be known as Calvary Karthik. A strange name by normal standards. There is air of innocence about Karthik. When his adopted Father enrolled him in Chord School he was hesitant in the beginning. But after careful counselling and reorientation He has found his new identity as someone loved by all and has realized that he has a purpose to his life. And that purpose is living a life of purpose. His motto is simple and clear .Just as he has been helped, supported and nourished by other people he believes he too can be of some help to other human beings if only follows the path of discipline and hard work. His is an inspiring story. Karthik is loved by one and all and he is doing well in his studies. He and his uncle feel indebted to **CHORD** for their goodness and life changing support



T.KANAKAMAHALAXMI

Being the wife of a daily wage labourer life has always been a battle for us with no regular income to sustain the family. I always thought I too should contribute to my family's economic kitty in order to increase the quality of our lives and to achieve the elusive financial security. Serendipitously as if God Send I have discovered to my Joy the Beautician Skill Training program in our Slum supported and anchored by Chord our local community development organization. I have completed the course in time with flying colours and today can proudly say I am earning a monthly income of Rs.6000 by utilizing my skill. I am grateful to Chord for their magnanimity and compassion in coming to the rescue of my family



FINANCES APPLICATION OF FUNDS

Income & Expenditure for the year ended 31st March 2015

Income	2013-14 Rs.(Laks)	%	2014-15 Rs.(Laks)	%
Govt. Grant in Aid	37.70	22.54%	23.00	10.00%
Foreign Contribution	74.26	44.39%	70.77	30.00%
Local Donations	48.59	29.95%	137.51	59.00%
Others	5.22	2.22%	1.72	1.00%
Excess of Exp. Over Income	1.51	0.90%		
	167.28	100%	233.00	100%

Expenditure

Expenditure on	157.25	94%	212.62	91.00%
women, children & youth				
Depreciation	10.03	6%	13.18	6.00%
Excess of Income over Exp			7.20	3.00%
	167.28	100%	233.00	100%

FINANCES
APPLICATION OF FUNDS



LEGAL
ESSENTIAL INFORMATION

CHORD is Registered Society.

- Registered under Public societies Registration Act 1350 (F) Regn. No. 988/98 of Hyderabad, A.P
- Registered under section 12 AA of the Income Tax Act, 1961
- Exempted under section 80 G of the Income Tax Act.
- Registered with the Ministry of Home Affairs under Section 6 (1) of the FCRA Act, 1979.

Key Office bearers as on 31st march 2015

Name	Designation
Suman C. Malladi	Founder & President and Chief Functionary
Ch. Rajashekar	Vice – President
D. Somashekar	Treasurer
V. Manohar	General Secretary

Bankers:

Canara Bank, kundanBagh Hyderabad
 And Axis Bank KPHB kukatpally,
 Andhra Bank, JNTU, Hyderabad
 Kotak Mahindra Bank, Kukatpally, Hyderabad

Auditors:

Kishore & Venkat ASSOCIATES,
 130/2RT, SR Nagar, Hyderabad

THANKS AND APPRECIATION TO:

Government

National Child labour project (NCLP) & Sarva Siksha Abhiyan(SSA)

Private Foundations

Manav SevaSangh and ManavMitra

Corporate Houses

UBS, Microsoft India, Charities Aid Foundation India, Qualcomm Foundation, Indigo Airlines, Accenture, TFL, Quinn India Pvt Ltd, United Health Group, Berkadia, and Super Gas

International

PJSM, USA
 US Department of State
 CAF America

CHORD Team

All our other gracious donors and
 Volunteers for their generous Support and solidarity

Go not to the temple to bow down your head in prayer.
First learn to bow in humility before your fellowmen.
Go not to the temple to pray in bended knees.
First bend down to lift someone who is downtrodden...

...Rabindranath Tagore



Registered Office:

CHORD

1-9-665/7, Vidyanagar,

Hyderabad/ Secunderabad, Telangana – 500044

Ph +91-40-23156196 /+91-9989057676

Project Office:

4,5&6 SJB Hills, Bachupally

Hyderabad 500092. Telangana, india