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Plot No: 496, Flat No: 106, Nagasuri Enclave, Gokul Plots,

Opp. Blooming Dales School, Kukatpally,

Hyderabad, India - 500072.



CHORD

SOCIAL TRANSFORMATION IN THE AGE OF ACCELERATION

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- EDUCATION • EQUITY •
- LIBERTY • PEACE • INCOME •
- LIVELIHOOD • SKILLS •
- SHELTER • FRATERNITY •

Annual Report
2016 - 2017



CHORD

NEW SOCIAL INITIATIVE LAUNCHED



CHORD with support from AMD Inida Pvt. Ltd. had launched in the month of February 2017 a new remedial school to rescue educate and empower urban deprived children in Gokul Plots Slum, Kukatpally.

EDUCATION IS A HUMAN RIGHT WITH IMMENSE POWER TO TRANSFORM
ON IT'S FOUNDATION REST THE CORNERSTONES OF FREEDOM,
DEMOCRACY AND SUSTAINABLE HUMAN DEVELOPMENT.

-Kofi Annan

TABLE OF CONTENTS

HELLO - Welcome to Our World	4
THE REPORT - From the President's Desk	6
GUIDING PRINCIPLES - Work, Vision, Initiatives	8
OUR PROJECTS - Elimination of Child Labour	12
OUR PROJECTS - Education and Training	16
OUR PROJECTS - Livelihoods and Infrastructure	20
PATH FORWARD - Where and How	24
VIP - Celebrities and Dignitaries at CHORD	26
HIGHLIGHTS - Events and Launches	28
GROWTH Graph	30
THE STATS 2016-2017	32
FINANCES 2016-2017	34
SUCCESS - Stories and Memories	36
DISCERN - DREAM - DARE	38
LEGAL - Essential Information	40

HELLO

WELCOME TO OUR
WORLD!

OVERVIEW

CHORD is a non-profit and non-political (Tax exempt entity under Sec 80G/12A of IT Act) relief and development organization. Right from our humble beginnings in 1998 to this day Chord has successfully rescued and empowered with education, counseling and care, over 15000 underprivileged children Trained in employable skills over 4000 men and women and has touched lives of tens of thousands through its awareness and sensitization workshops.

Our imperative to empower with education and training, the lives and plight of the underprivileged continues, with help from volunteers, students, professionals and socially conscious citizens and together we hope that the contribution to our less fortunate friends keeps growing as we do.

MISSION

To implement a robust, replicable and sustainable three-fold community development model to eradicate illiteracy and alleviate poverty by educating children, training the youth in employable skills, sensitizing the society and empowering the community.

CURRENT GOAL

To liberate and educate another 9000 victims of child labour and train 6000 young people in skills by the year 2019.

OUR PRESENCE

29 PROJECTS
IN INDIA

7 DISTRICTS
IN ANDHRA
PRADESH AND
TELANGANA

OUR PEOPLE

120 FULLTIME
EMPLOYEES

800 GLOBAL
VOLUNTEERS

OUR BENEFICIARIES

1500
REHABILITATED
CHILDREN

680
WOMEN AND
MEN

OUR INFRASTRUCTURE

10 BRIDGE
SCHOOLS

2 FORMAL
SCHOOLS

1 RESIDENTIAL
SECONDARY SCHOOL

13 SKILL
TRAINING CENTERS

1 VOCATIONAL
TRAINING COLLEGE



THE REPORT

FROM THE
PRESIDENT'S DESK

Dear Friends

Greetings from CHORD!

It is a pleasure sharing with you our Annual Report 2016-17 that briefly highlights the events and accomplishments of the year gone by for your information

The age of Great Acceleration and its impact on our lives

Experts call it the age of Great Acceleration-how modern technology is forcing all aspects of our life to accelerate and people are beginning to struggle to cope with its impact on human beings. Thomas L.Friedmann, noted columnist and author of several best sellers believes we have entered an era of exponential change in our environment mainly technology, nature and market forces.

The growing debt burdens and joblessness compel change in leadership

The relentless pace of technology powered by the ever increasing computing power and the resultant speed with which information is shared and the natural dependence of mankind on new techno-toys like smart phones, drones, robots and the emergence of Artificial Intelligence have all but changed the way we think, act and live our lives. A parallel explosion of economic interdependency has created new riches as well as spiralling debt burdens. Given the dizzying whirlwind of technological change has wiped out jobs and transformed work places it is no wonder the electorates world over have opted for change in political leadership styles giving rise to tectonic changes in the world economic order. If these are the existential struggles of the average people, imagine the plight of those below poverty line at the grassroots.

The plight of the people at the Grassroots

The pressures on the top have obviously crushed those perched right at the bottom of the pyramid. While their lives are even more negatively impacted by decades of globalisation and economic liberalization the accelerating technologies have cruelly displaced low income workers. Stagnant incomes, job losses, rising costs and perceived socio-political apathy have further alienated the poor and dealt them an irrecoverable damage to their lives.This new socio-economic reality has made our work at the grassroots even more difficult and complex. The rising expectations and ever increasing chasm between the haves and have not's have called for a new approach in dealing with the population at the bottom of the pile.

Political and economic volatility call for a new approach in the development sector

We were however up to task and have come up with innovative and realistic solutions to empower the disadvantaged. It required greater commitment and methodical reset to tackle the problems head on to bring about transformation at the Grssroots. Fresh new approach in enrolling children, training the teachers to adopt new teaching methods, introducing employable short term skill based training programs, multi-stake holder approach to finding newer livelihood avenues, thrust on professional computer training, launching revenue and employment generating training cum production units and entrepreneurship training to promote new age entrepreneurs are some of the audacious and innovative social approaches we have adopted in reaching out to our beneficiaries. As a result we have met all our deliverables reached our milestones bringing smiles on the faces of children, women, young and the old alike. The overall impact has been significant and promising. Needless to say there are still many miles to go and many more challenges to overcome in our quest for achieving a just and fair society for one and all.

Our grateful tanks to all our gracious donors and well-wishers who have stuck with us despite odds in reaching out to a hurting world

Best Wishes,

Suman C.Malladi

Founder and President

GUDING PRINCIPLES

WORK, VISION,
INITIATIVES

CORE AREAS OF WORK:

- Child Rights (Elimination of Child Labour)
- Education and Training
- Girl Child Education
- Skill Development/Livelihoods
- Vocational Training
- Women Empowerment

OUR STRENGTHS:

- 19 years grass-root involvement against Child Labour
- Committed Leadership with twenty nine years' experience in development sector
- Child centric community development model
- Strong Community support
- Excellent Civil Society Network
- Self- sufficient infrastructure
- Dedicated and sensitive team
- Solid experience and expertise in Education and Training
- Proven track record
- Multi stakeholder partnership process adopted for holistic development

VISION:

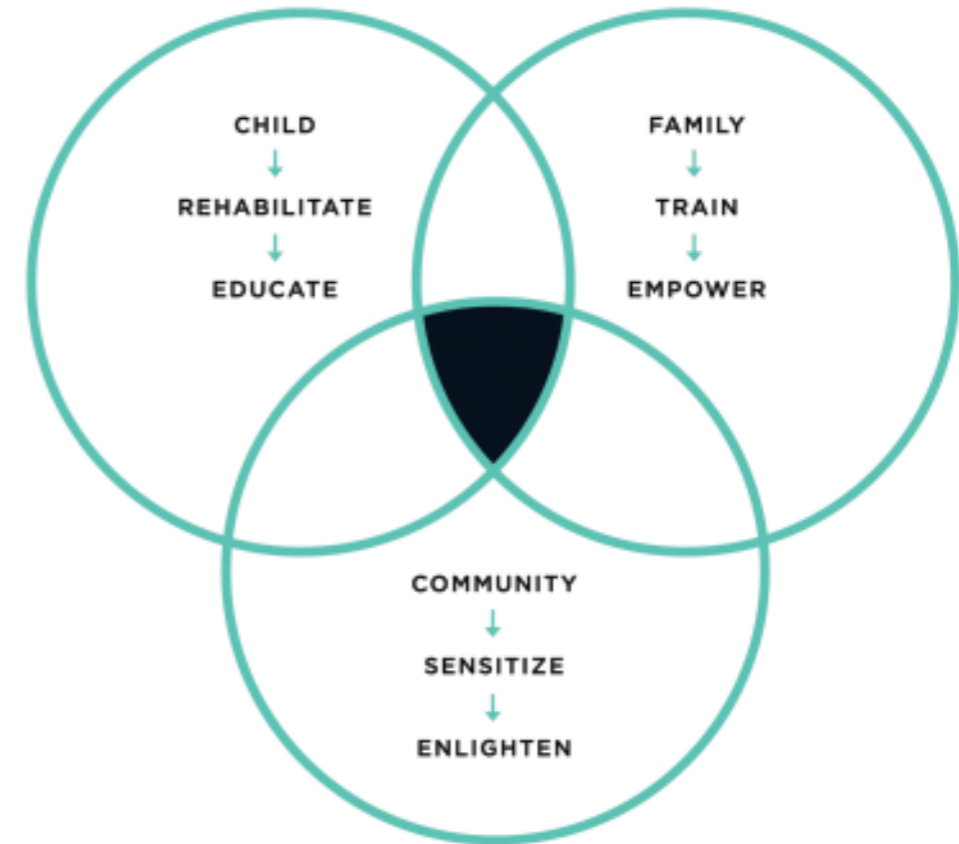
- Ensuring every child is in school and learning with dignity
- Every young man/woman trained in skills
- Every community progressing and vibrant

UPCOMING PROJECTS

- Replication of holistic development project through schooling, skilling & sensitizing
- Reaching out to leprosy and HIV survivors
- Expansion to other Districts

SUSTAINABLE COMMUNITY DEVELOPMENT MODEL

COMPREHENSIVE APPROACH TO ERADICATE POVERTY / ILLETRACY AND ACHIEVE SUSTAINABLE COMMUNITY DEVELOPMENT



- Providing remedial School Education for Children
- Awareness generation and sensitization among key stakeholders of the community
- Empowering families by training the most vulnerable men & women on livelihoods



OUR PROJECTS

ELIMINATION OF
CHILD LABOUR

REMEDIAL SCHOOLS

For rescued victims of child labour

According to government statistics, 30% of India's children are still out of school.

Remedial schools are CHORD's initiative to provide holistic and flexible educational opportunity to those children who have been victims of child labour, have dropped out from school or have never been enrolled in a school.

We undertake the responsibility of providing free education to children between the ages of 7 & 14 with a curriculum specially designed, that neither adheres to formal nor an informal model, but caters to the learning capabilities of these children with poor educational exposure or retention capacity. We particularly keep in mind that a child takes about 12- 24 months to regain lost education and learning momentum.

Remedial schools aim to restore childhood and provide meaning to these children's lives by increasing their human resource value through imparting education and training. We strive to empower the students by making up for lost education and rebuilding a learning foundation, integrating the child into main stream education and enabling the child toward a sturdy development plan through guidance and care.

NO. OF CHILDREN: 600 | DURATION: 12-24 MONTHS



GIRL CHILD PROJECT

For vulnerable and working young girls in slums

CHORD believes that education, particularly of the girl child, has been a highly effective tool for social change that includes family planning, subscription to better health care and hygiene for children and equalizing the male to female ratio in employment in all sectors. Our organization strives to protect these young girls and provide them with residential rehabilitation programs as per our development model that enables the child toward academic and intrinsic progress through formal/vocational education. We believe that support during adolescent ages creates a lasting effect on the lives of the girls further empowering them to be independent and responsible women who will grow to lead change in their families and communities.

NO. OF CHILDREN: 177 | DURATION: 24 MONTHS



AASHIRWAD EM SCHOOL

For Remedial School pass outs

After completion of remedial schools, CHORD enrolls the students, around 250 urban deprived children i.e, children of migrated labourers in the organization's residential projects. We do this to ensure that the children once enrolled back into school, stay in school under our guidance and attention. Our residential school at Bachupally, Qutbullapur Mandal, Ranga Reddy District, is where the child's every need is taken care of so that he/she does not drop out owing to lack of financial resources.

The main challenge is to adapt the children graduating from the remedial schools into a formal educational environment at our mainstream facility, Aashirwad English Medium School. We put in sincere efforts to curtail dropout rates in this stage in order to maintain continuity and support to their academic prowess and enable them toward employment/livelihood opportunities.

Throughout this journey we ensure that apart from the vulnerable children who are identified, the communities and persons who perpetuate child labour also take due ownership of their actions.

NO. OF CHILDREN: 250 | DURATION: ON GOING





OUR PROJECTS

EDUCATION
AND TRAINING

DISHA-CHORD HIGH SCHOOL

For urban deprived children

Disha-Chord High School, Kukatpally is the first of its kind, pioneering access to quality formal education for urban deprived children and rescued child labourers. Since the start of this initiative (formal education for mainstreamed children) in 2006, Chord has successfully provided formal education to over 2000 disadvantaged children and enabled them through not only academic support but support for personality development, encouraging co-curricular activities and inculcating the spirit of volunteerism through many community service initiatives. Disha-Chord High School at Kukatpally is replication of a successful development model established by CHORD in collaboration with Berkadia Services India Pvt Ltd.

Vision: Dignifying the lives of disadvantaged children by providing them quality education.

NO. OF CHILDREN: 150 | DURATION: ON GOING



SKILL BHARATH

For unemployed and vulnerable youth

Skill Bharath Program is an initiative formulated to reduce the cases of unemployment among the educated and uneducated due to the lack of employable skill. We identify and enroll vulnerable youth and offer professional training by experts in the particular field so that the beneficiaries may be eligible for employment or be empowered to start an entrepreneurial venture basing on their skills.

TRADES OFFERED - TAILORING & TEXTILE DESIGNING, BEAUTICIAN COURSE, MOTOR DRIVING, SPOKEN ENGLISH, COMPUTERS AND RETAIL MARKETING

NO. OF CHILDREN: 530 | DURATION: 3 - 4 MONTHS



ACCESS MICROSCHOLARSHIP PROGRAM

English language training for the non-elite

Access is a communicative English language training program where children between the ages of 13 & 20, from non-elite backgrounds are given the opportunity to a comprehensive study of the English language. This is done by dividing the students into groups of 20 and conducting after-school sessions for them thrice a week. This program is funded by the U.S. Government and is supervised by the Regional English Language Office of the U.S. Embassy and by the Public Affairs Section of the U.S. Consulate General Hyderabad.

NO. OF CHILDREN: 125 | DURATION: 24 MONTHS





OUR PROJECTS

LIVELIHOODS AND INFRASTRUCTURE

GROWTH GENE PROJECT

The Growth Gene Project is a community development initiative by CHORD in collaboration with and supported as a CSR (Corporate Social Responsibility) project of Microsoft IT in Hyderabad. The project focuses on bringing intrinsic growth and development in the Yellammabanda slum, one of Hyderabad's largest urban slums, over a duration of three years through a multi-pronged approach with three collaterals.

- Provision of employable skill training in Tailoring and Computer applications to 450 women, (150 women/ year).
- Rescue, Rehabilitation and Education of 450 children including child labourers and school dropouts (150 children/ year).
- Sensitization and awareness building through community awareness programs in the slum and orientation and counseling for the women.



CHORD - SUPER GAS CENTER FOR LEARNING IS HOLISTIC SCHOOL - CUM - SKILL TRAINING CENTER

CHORD - SUPERGas Centre for learning is Holistic School-Cum-Skill Training Centre that aims to liberate two hundred disadvantaged Rural Children and Train 100 Vulnerable and Unemployed Youth by providing them Basic School Education and Employable Skill Training under one roof.

School education:

- To employ education as a preventive pedagogy to curb children from being exploited.
- To empower children to have their own identity and lead a dignified life.
- To provide opportunities to acquire bridge school, formal school education and vocational training.
- To assist them in their holistic psycho-social development.
- To assist them to settle down independently in society.
- To sensitize the community and empower ultra-poor families.

Skill development:

- Developing job worthiness among unemployed youth.
- Creating free access to employable skill training in job oriented courses.
- Ensuring long term employment for vulnerable youth through skill based training and counseling.
- Providing Skill centers as a potential employment opportunity.
- Creating awareness about the relevance of skill training in current job environment.

"SPREAD LOVE EVERYWHERE YOU GO. LET NO ONE EVER COME TO YOU WITHOUT LEAVING HAPPIER." - MOTHER TERESA





PATH FORWARD

WHERE
AND HOW

Where do we go from here?

For the last five years, the agenda was simple, the goal was clear, the plan was set and achieved by the year end, further, new goals were set, new plans made and achieved, only this time, one notch above. Our growth has been quite upward and onward, but 2017-18 calls for more.

We look to expanding our work in more districts in Telangana and Andhra Pradesh. We must establish more projects similar to the Growth Gene Project and the Supergas Skill Center that allows for a wholesome community development initiative in order to better the life of each member of the family and hence, every member of the community. We also aim to expand into activities that can counter climate-change in our little way – through our schools and training centers.

However, the questions rang loud and clear.

How high should we aim?

How much can be realistically achieved?

The demand for community based services grows higher than ever before. We are constantly confronted with challenges to innovate and conceptualize new methods to make optimal usage of the available resources. We believe that the immediate aims can be achieved in the span of the next 1-2 years if we have support from the community and corporate stalwarts. We are looking to indulge interns from management and arts colleges to design innovative systems to improvise our current projects and to scale them. Once a project's full potential is reached, redesigning and replicating is a matter of commitment and patience.

Our two imperative needs are:

Infrastructure:

Our organisation has now identified a sharp rise in the number of children and youth, who are in need of similar support. To fulfill this requirement and centralize operations for better control and coordination, we need a bigger facility to build a formal school for mainstreamed child labourers, a health centre and skill training centre for our skill based training initiatives. We require more machinery such as tailoring equipment, computers and other infrastructure that can allow for a professional set up. In order to allow for improved teaching methods, we also require teaching tools like abacus, projectors and access to online educational libraries.

We need to augment our work with the government resources in other districts in order to expand. We also need the support of corporate partners who have faith in us, in order to replicate the projects which have great potential for changing the current societal situation. We are also mobilizing our resources to be better prepared for the uncertainties that may affect our work due to the dynamics of globalization taking effect, by gathering information, building inventory and testing our approaches.

Focus On Mobilizing Resources:

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VIP
 CELEBRITIES AND
 DIGNITARIES
 AT CHORD



US Ambassador Sri Rahul Verma interacting with CHORD students



Sri Vivek Aggarwal, Managing Director, Accenture, presenting Graduation Certificates to Skilling trainees



Ms Manjulatha Malladi, Director of CHORD with Ms Kiranmai, Corporate Vice-President at AMD Hyderabad and Ms Katherine Hadda-US Consul General in Hyderabad celebrating Women's day



Ms Bhavana Imran, Director - Marketing and Communications, Microsoft India during a visit to the Growth Gene Project



Sri Rahul Verma-US Ambassador and Sri Ned Mody, Managing Director, Berkadia seen here with Disha Chord High School children



Sri K Sreeman Narayana, Vice-President, SHV Energy India at the Chord-Supergas Centre for Learning presenting certificates to Skilling Graduates

HIGHLIGHTS

EVENTS AND LAUNCHES



English Access Micro Scholarship Program Graduation Ceremony with Chief Guest Mr Jeffrey R Sexton-Minister Counselor for Public Affairs and Mr Gabriel Hons Oliver-Public Affairs Officer, US Consulate Hyderabad



Mr Jeffrey R Sexton, Minister Counselor for Public Affairs, US Embassy, presenting Graduation certificate.



Republic Day at CHORD Aashirwad High School with Sri Amiya Mishra, Sr. Director, Qualcomm and team



Teacher Training meet at CHORD Aashirwad School, Bachupally



UHG volunteers at the Growth Gene Project, Yellamabanda

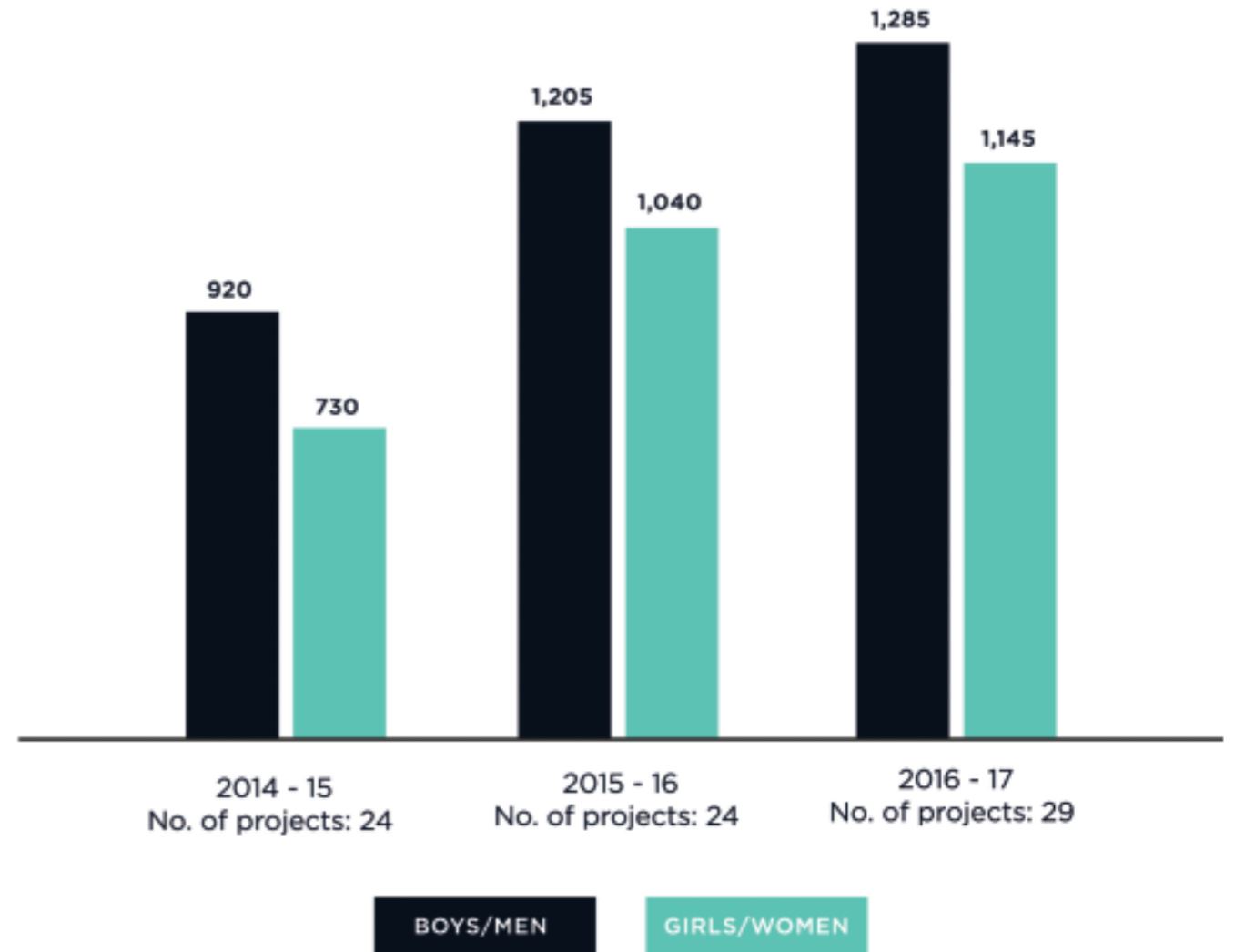


US Ambassador Sri Rahul Verma seen here with trainees CHORD-Supergas Centre for Learning

GROWTH

2016 - 2017

OVERALL GROWTH GRAPH NUMBER OF BENEFICIARIES TRAINED AND EDUCATED (DURING THE LAST THREE YEARS)



THE STATS

2016 - 2017

DEMOGRAPHICS:

- No. of Children in Bridge schools: 1000
- No. of Children in high schools: 400
- No. of Youth and women trained in Skills: 680
- No. of staff employed: 120
- No. of volunteers: 800
- No. of bridge schools: 10
- No. of high Schools: 2
- No. of Skill Training Centres: 15
- No. of awareness campaigns: 24

OUR STRENGTHS

- 19 Years Grass-Root Involvement against Child Labour
- Committed Leadership with Twenty Nine Years' Experience in Development Sector
- Child Centric Community Development Model
- Strong Community Support
- Excellent Civil Society Network
- Self- Sufficient Infrastructure
- Dedicated and Sensitive Team
- Solid Experience and Expertise in Education and Training
- Proven Track Record
- Multi Stakeholder Partnership Process Adopted for Holistic Development

FOUR IMPERATIVES OF CHORD'S EDUCATION AND TRAINING PROGRAM ARE:

- FOOD AND NUTRITION
- WATER AND SANITATION
- EDUCATION AND DEVELOPMENT
- LIVELIHOOD OPPORTUNITY

IN THE OFFING:

- Community Health Project
- Skill Institute and Infrastructure Development for additional 500 children



FINANCES

2016 - 2017

INCOME & EXPENDITURE FOR THE YEAR ENDED 31ST MARCH 2017

	2015 - 16 Rs. (Lakhs)	%	2016 - 17 Rs. (Lakhs)	%
INCOME				
Govt. Grant in Aid	32.76	12.00	10.26	4.00
Foreign Contribution	128.59	47.00	117.65	48.00
Local Donations	108.66	39.00	116.08	47.00
Others	3.92	2.00	3.53	1.00
Total:	273.93	100	247.52	100
EXPENDITURE				
Expenditure on child welfare	242.35	88.00	211.66	86.00
Depreciation	21.03	8.00	18.08	7.00
Excess of Expenditure	10.55	4.00	17.78	7.00
Total:	273.93	100	247.52	100

SUCCESS

STORIES AND
MEMORIES



Tailoring:

I am **R. Saroja** from NTR Nagar. My husband works in a small hotel and we have three kids. Life was hard and I used to feel helpless most of the time. One day, I heard by word-of-mouth about the free tailoring course CHORD was offering. It sounded like a wonderful opportunity God opened up just for me. I ran to the place and had my name enrolled immediately. The tailor training course helped me a lot and now I take up tailoring jobs at home that fetch me about 600 rupees per day. I say CHORD came as a blessing into my life because it helped me to provide for my family.



Driving:

My name is **D. Srinivas** and I live in PJR Nagar, Yellammabanda. I used to work as a daily-wage-labourer and it was not easy finding work every day. I was seeking a better livelihood but I could not afford one. I happened to see a wall-poster in my locality about CHORD's driving course. I rang them up hesitantly and found to my surprise that it was entirely free of cost. I thought I should not miss this chance so I joined. I now earn Rs.15,000+ every month. I am glad that CHORD had reached out for me through a poster that day. I am ever grateful to CHORD for providing me with dignified livelihood opportunity.



Beautician:

I am **M. Ratnamala**, and I come from Alwyn Colony. I got married at the age of 15 and I have two kids. I could not take good care of my kids because of poverty. One day I saw a few women from CHORD distributing pamphlets. When I asked, they told me about the skill-development centre and various programmes they have. I was always interested in beauty care and I thought it suited me best. I now run my own Beauty Parlour and am earning about Rs.25,000 per month. I feel proud to have associated with CHORD as it has changed my life for good.



SPECIAL FEATURE : GROWTH GENE PROJECT

Drawing inspiration from the community CHORD serves, we exercised service in a 3D model: Discern-Dream-Dare. CHORD, partnering with Microsoft, gave birth to this unique project where in a community is examined carefully through the lens of sociology, is understood in terms of its aspiration and is given an opportunity for development on a consistent note, an opportunity at growth. Thus, the Growth Gene Project in Yellammabanda.

Discerning the cause and effect of the socio-economic backwardness in Yellammabanda provoked us to Dream for a Just Ecosystem. We then Dared our action by garnering support of the mega Microsoft and have birthed a project that would bring about a sense of accomplishment amongst the least in Yellammabanda. SCHOOLING, SKILLING & SENSITIZING, the three components of the project have made a difference in the lives of the individuals of Yellammabanda in their respective capacities: The children now have a strong educational facility, the youth have various skill-development training-cum-employment opportunities and the community as a whole stands empowered through the project's community-sensitization programmes.

Driven by the aim to produce a self-sustaining development model, the GGP has come a long way since its inception a couple of years ago and is now remarkable as far as its impact upon the community is concerned:

- 368 women empowered
- 300 children educated
- 12 bastis (localities) sensitized
- 620 families impacted
- Social Enterprise production doubled
- GGP extension projects launched in PJR Nagar, Sivammabasti & Jagadgirigutta

“EDUCATION IS THE MOST POWERFUL WEAPON WHICH YOU CAN USE TO CHANGE THE WORLD.” - NELSON MANDELA

LEGAL

ESSENTIAL INFORMATION

CHORD is Registered Society

- Registered under Public societies Registration Act 1350 (F) Regn. No. 988/98 of Hyderabad, A.P.
- Registered under section 12 AA of the Income Tax Act, 1961.
- Exempted under section 80 G of the Income Tax Act.
- Registered with the Ministry of Home Affairs under Section 6 (1) of the FCRA Act, 1979.

Key Office bearers as on 31st march 2016

Name:	Designation:
Suman C. Malladi	Founder & President
K.T. Prasad Reddy	Vice - President
V. Manohar	General Secretary

Thanks and appreciation to:

Government:

National Child labour project (NCLP) &
Sarva Siksha Abhiyan (SSA)

Corporate Houses:

UBS, Microsoft India, Charities Aid Foundation
India, Qualcomm, Indigo Airlines, Accenture,
TFL Quinn India Pvt Ltd, United Health Group,
Berkadia, AMD, and SUPER Gas.

Private Foundations:

Manav Seva Sangh and Manav Mitra Samiti

CHORD Team: All our other gracious donors
and volunteers for their generous support and
solidarity.

Private Foundations:

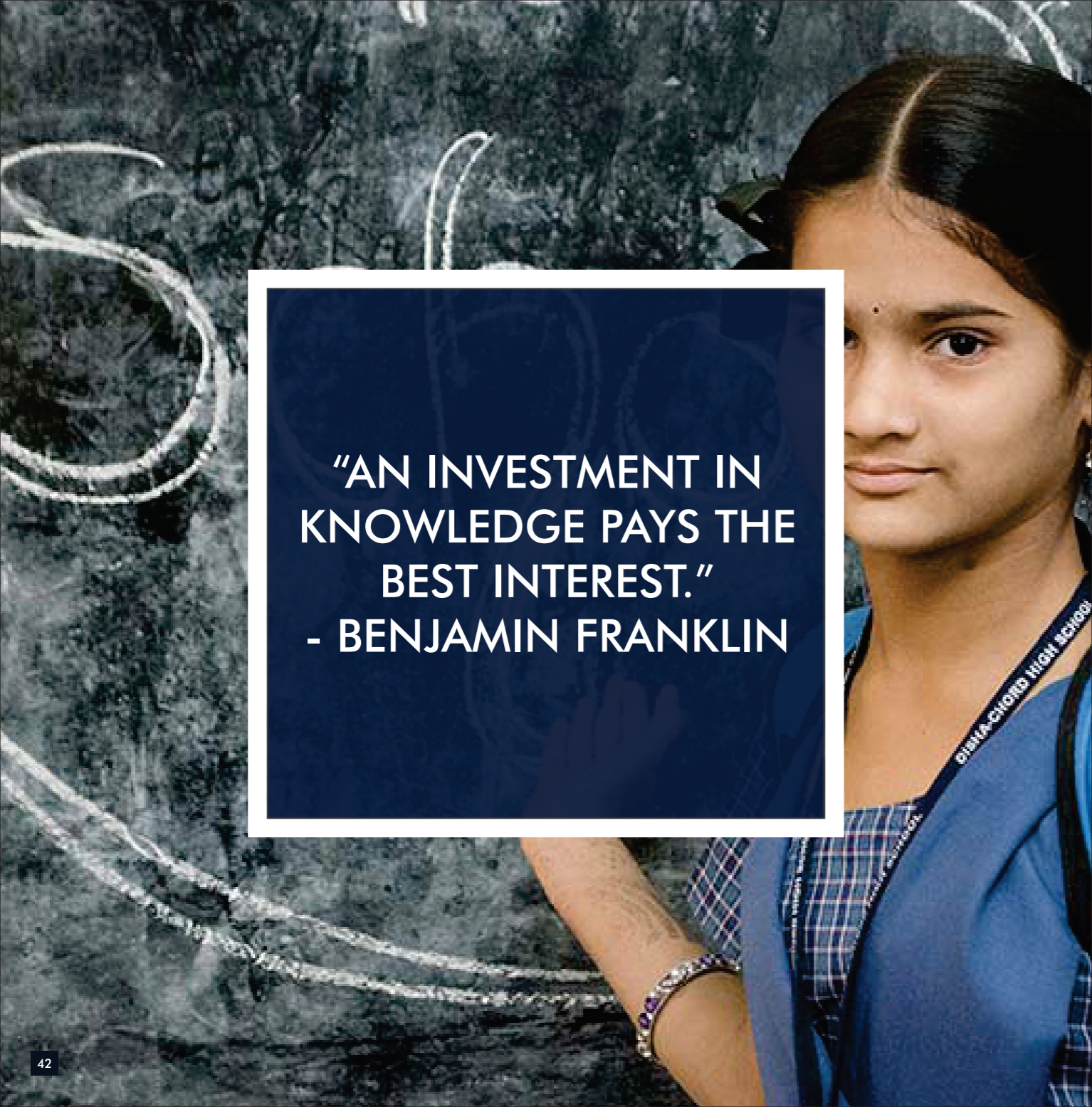
PJSM, USA
US Department of State
CAF America

Bankers:

Canara Bank, KundanBagh Hyderabad
And Axis Bank KPHB Kukatpally,
Andhra Bank, JNTU, Hyderabad
Kotak Mahindra Bank, Kukatpally, Hyderabad

Auditors:

Vennapusa & Sunkara Chartered Accountants,
Plot 88, Flat 203, Sri Sadan Apts, BSP Colony,
Motinagar, Hyderabad - 500018



**"AN INVESTMENT IN KNOWLEDGE PAYS THE BEST INTEREST."
- BENJAMIN FRANKLIN**



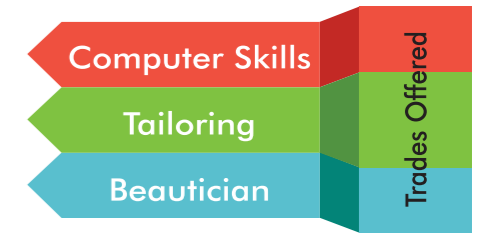
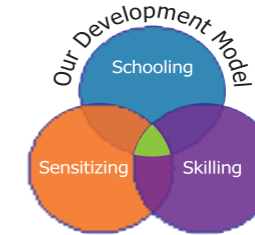
THE GROWTH GENE PROJECT

A Joint Initiative of CHORD & Microsoft IT

The Growth Gene Project aims at a holistic approach to community development through education, skill training for women and community sensitization. In a span of three years, 2015 to 2018, we hope to break the cycle of child labour and poverty in Yellammabanda, the largest slum in Hyderabad.



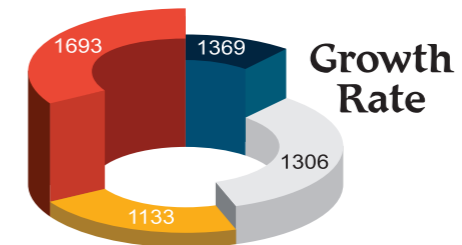
- Training **600** women
- Educating **600** children
- Extending outreach to **21** communities



PRODUCTION UNIT

Currently, the tailoring cum production center takes both civil orders and bulk orders on various clothing. We have a dedicated team of 50 women at the production unit post training, guided by 6 tailoring masters and headed by a Supervisor. The customized production will be branded Spriha Collections. By March, 2018, Spriha Collections aims to become a self-sustaining profit-making enterprise run solely by the women.

June	:	1133
July	:	1369
August	:	1693
September	:	1306



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