



**Project Office:**

Door No 6-1/5, #Plot 4, 5&6, SJB Hills,  
Opposite Ellamma Temple, Off Miyapur-Bachupally Highway,  
Bachupally, Bachupally Mandal, Medchal District,  
GHMC, Hyderabad-500090.

[www.chordindia.org](http://www.chordindia.org)



# BUILDING BRIDGES

FOR COMMON GOOD....



Annual Report 2018-19



**SMALL ACTS,  
WHEN MULTIPLIED BY MILLIONS OF PEOPLE,  
CAN TRANSFORM THE WORLD.**

# TABLE OF CONTENTS

HELLO - WELCOME TO OUR WORLD	4
THE REPORT - FROM THE PRESIDENT'S DESK	6
GUIDING PRINCIPLES	8
SUSTAINABLE COMMUNITY DEVELOPMENT MODEL	10
OUR PROJECTS - 1 (Elimination of Child Labour)	12
OUR PROJECTS - 2 (Girl Child Project)	14
OUR PROJECTS - 3 (Aashirwad English Medium School	16
OUR PROJECTS - 4 (Formal Education for Mainstreamed Urban Children)	18
OUR PROJECTS - 5 (Skill Development Project)	20
OUR PROJECTS - 6 (Women Empowerment)	22
OUR PROJECTS - 7 (Livelihoods and Infrastructure)	24
PATH FORWARD - Where and How	26
VIP - CELEBRITIES & DIGNITARIES AT CHORD	28
HIGHLIGHTS - EVENTS AND LAUNCHES	30
GROWTH 2018-2019	32
THE STATS 2018-19	34
SUCCESS STORIES & MEMORIES	36
FINANCES & APPLICATION OF FUNDS	38
LEGAL - ESSENTIAL INFORMATION	40



# HELLO WELCOME TO OUR WORLD OVERVIEW OF CHORD

## OVERVIEW

CHORD is a non-profit and non-political (Tax exempt entity under Sec 80G/12A of IT Act) relief and development organization. Right from our humble beginnings in 1998 to this day CHORD has successfully rescued and empowered with education, counselling and care, over 16200 underprivileged children and Trained in Employable Skills over 6100 men and women and has touched lives of tens of thousands through its awareness and sensitization workshops.

Our imperative to empower with education and training, the lives and plight of the underprivileged continues, with help from volunteers, students, professionals and socially conscious citizens and together we hope that the contribution to our less fortunate friends keeps growing as we do.

### MISSION

To implement a robust, replicable and sustainable three-fold community development model to eradicate illiteracy and alleviate poverty by educating children, training the youth in employable skills, sensitizing the society and empowering the community.

### CURRENT GOAL

To liberate and educate another 7000 victims of Child labour and train 7000 young people in skills by the year 2022.

#### OUR PRESENCE

17 Projects in  
India

7 Districts in  
Andhra Pradesh  
and  
Telangana

#### OUR PEOPLE

100 Full-Time  
Employee

500 Global  
Volunteers

#### OUR BENEFICIARIES

1200  
Children  
Educated

500 Women  
and Men  
Trained in  
Skills

#### OUR INFRASTRUCTURES

5 Remedial Schools

2 Formal Schools

12 Skill Training  
Centers

1 Social  
Enterprise



## THE REPORT FROM THE PRESIDENT'S DESK

### Greetings from CHORD!

Glad to share our news letter for the year 2018-19 with you all. Make no mistake without your support and solidarity we would not have achieved what we have in the year gone by.

It's been a great year despite odds and ever increasing and daunting challenges for Non-Profits. Delighted to share we have met our deliverables, reached our targets and deadlines in time. It's been an arduous journey punctuated by fund crunches, limited human resources, fierce competition, plethora of laws governing us and ever increasing needs to name a few. Some of the solutions adopted by us to mitigate risks were using state of the art technology, accessing qualified experts for timely advise, cutting costs, pruning our needs and upgrading the skills of our team members through capacity building and training.

We have made huge strides to emerge as a growing Non-Profit catering to diverse communities and populations. We have made sure that the fruits of the benefit have reached the targeted beneficiaries on an equitable and inclusive basis.

### Building Bridges

Over the years we have sincerely endeavoured as team to build strong bridges closing the chasm between the haves and havenots at micro level and between the privileged and the underprivileged, by nudging those at the bottom of the pile towards enhancing their socio-economic growth that ensures all round development of the families and the communities. The mission of building a bridge to guide slum children towards education or Building a bridge to empower women and youth towards a livelihood opportunity have been very daunting yet very gratifying accomplishments over the years. The fact we have in the last twenty years educated over 16200 children and skilled over 6100 men and women towards a career opportunity stands testimony to our efforts and that indeed gives us immense satisfaction.

### Marching towards Sustainability and modernity

However it's not all done and as we all know so much more needs to be done for accomplishing our Mission. Our growth story needs to be more sustainable and technologically driven in the years to come. It is therefore imperative that we come up with novel solutions and innovative development models that use state of the art technology and is founded on sustainable ideas to address inequality, poverty and ignorance at the grass roots.

### Aiming to effect change through impact driven innovations

The need of the hour therefore is to introduce cost effective STEM learning technologies, streamlining and improving systems and processes in line with the changing times, ushering in skill training based on market needs in the pace of the clichéd trades and creating alternate livelihood opportunities for youth at the margins of our society. Such innovations which focus on socio-economic issues are the key to developing last-mile solutions that can bridge gaps at the grass roots.

As always we look forward to your gracious support and continued encouragement in the years to come

BestWishes  
**Suman C. Malladi**  
President





# GUIDING PRINCIPLES

## WORK, VISION AND INITIATIVES

### CORE AREAS OF WORK:

- Child Rights (Elimination of Child Labour)
- Education and Training
- Girl Child Education
- Skill Development/Livelihoods
- Vocational Training
- Women Empowerment
- HIV Children Support

### OUR STRENGTHS:

- 21 years Grass roots involvement against Child Labour
- Committed Leadership with twenty nine years' experience in development sector
- Child centric community development model
- Strong Community support
- Excellent Civil Society Network
- Self-sufficient infrastructure
- Dedicated and sensitive team
- Solid experience and expertise in Education and Training
- Proven track record
- Multi stakeholder partnership process adopted for holistic development

### VISION:

- Ensuring every child is in school and learning with dignity...
- Every young man and woman trained in skills...
- Every community is progressing and vibrant...

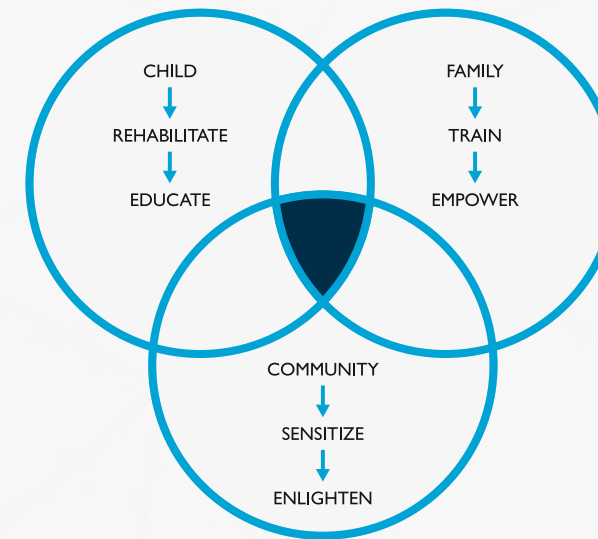
### Up-coming projects

- Replication of holistic development project through schooling, skilling, sensitizing
- Reaching out to leprosy and HIV survivors
- Expansion to other district
- Gram Riddhi Project in Rural Telangana
- Yuvanidhi Project in Tamilnadu

# SUSTAINABLE COMMUNITY DEVELOPMENT MODEL

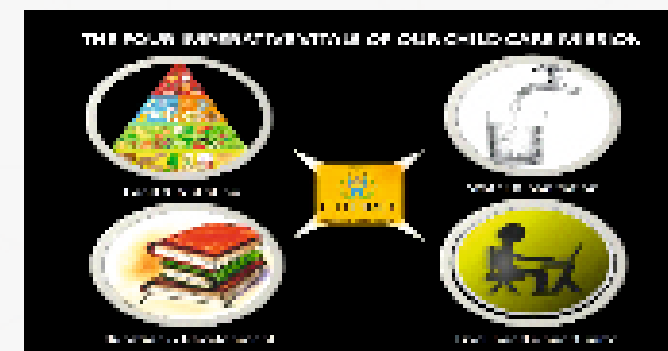
## COMPREHENSIVE APPROACH TO ELIMINATION OF CHILD LABOUR AND SUSTAINABLE COMMUNITY DEVELOPMENT

### Sustainable Community Development Model



- Providing remedial Schools for Children
- Awareness generation and sensitization among key stakeholders of the community
- Empowering families by training the most vulnerable men & women on livelihoods

### IMPERATIVES FOR GROWTH AND DEVELOPMENT OF CHILDREN



### CAREER PATH OF CHILDREN ENROLLED



# OUR PROJECTS

## 1. ELIMINATION OF CHILD LABOUR (REMEDIAL SCHOOLS)

### *REMEDIAL SCHOOLS*

for rescued victims of child labour

According to government statistics, nearly 30% of India's children are still out of school. Remedial schools are CHORD's initiative to provide holistic and flexible educational opportunity to those children who have been victims of child labour, have dropped out from school or have never been enrolled in a school.

We undertake the responsibility of providing free education to children between the ages of 7 & 14 with a curriculum specially designed, that neither adheres to formal nor an informal model, but caters to the learning capabilities of these children with poor Educational exposure or retention capacity. We particularly keep in mind that a child takes about 12- 24 months to regain lost Education and learning momentum.

Remedial schools aim to restore childhood and provide meaning to these children's lives by increasing their human resource value through imparting education and training. We strive to empower the students by making up for lost education and rebuilding a learning foundation, integrating the child into main stream education and enabling the child toward a sturdy development plan through guidance and care.

**NO. OF CHILDREN EDUCATED DURING 2018-19 : 550**



# OUR PROJECTS

## 2. GIRL CHILD PROJECT

for vulnerable and working young girls in slums

### *GIRL CHILD PROJECT*

for vulnerable and working young girls in slums

CHORD believes that education, particularly of the girl child, has been a highly effective tool for social change that includes family planning, subscription to better health care and hygiene for children and equalising the male to female ratio in employment in all sectors. Our organisation strives to protect these young girls and provide them with Residential/Non-residential rehabilitation programs as per our development model that enables the child toward academic and intrinsic progress through Formal/Vocational education. We believe that support during adolescent ages creates a lasting effect on the lives of the girls further empowering them to be independent and responsible women who will grow to lead change in their families and communities.

**NO.OF GIRL CHILDREN EDUCATED DURING 2018-19: 160**





# OUR PROJECTS

## AASHIRWAD EM SCHOOL

for remedial school pass outs

After completion of remedial schools, CHORD enrolls the students, around 270 urban deprived children i.e, children of migrated labourers in the organisation's residential projects. We do this to ensure children once enrolled back into school, stay in school under our guidance and attention. Our residential school at Bachupally Village, Bachupally Mandal, Medchal District, is where the child's every need is taken care of so that he/she doesn't drop out owing to lack of financial resources.

The main challenge is to adapt the children graduating from the remedial schools into a formal educational environment at our mainstream facility, Aashirwad English Medium School. We put in sincere efforts to curtail dropout rates in this stage in order to maintain continuity and support to their academic prowess and enable them toward employment/livelihood opportunities. Throughout

this journey we ensure that apart from the vulnerable children who are identified, the communities and persons who perpetuate child labour also take due ownership of their actions.

**NO. OF CHILDREN EDUCATED DURING 2018-19: 270**



## 3. FORMAL SCHOOL EDUCATION

for remedial school pass outs



## OUR PROJECTS

### 4. Formal Education for mainstreamed urban children

## ***DISHA-CHORD HIGH SCHOOL***

for urban deprived children

DISHA-CHORD High School, Kukatpally is the first of its kind, pioneering access to quality formal education for urban deprived children and rescued child labourers. Since the start of this initiative (formal education for mainstreamed children) in 2006, Chord has successfully provided formal education to over 2500 disadvantaged children and enabled them through not only academic support but support for personality development, encouraging co-curricular activities and inculcating the spirit of volunteerism through many community service initiatives. DISHA-CHORD High School at Kukatpally is replication of a successful development model established by CHORD in collaboration with Berkadia Services India Pvt Ltd.

**Vision:** Dignifying the lives of disadvantaged children by providing them quality education

**NO.OF CHILDREN EDUCATED DURING 2018-19: 250**



## OUR PROJECTS

### ***SKILL BHARATH***

For unemployed and vulnerable youth

Skill Bharath Program is an initiative formulated to reduce the cases of unemployment among the educated and uneducated due to the lack of employable skill. We identify and enrol vulnerable youth and offer professional training by experts in the particular field so that the beneficiaries may be eligible for employment or be empowered to start an entrepreneurial venture on the basis of their skills.

**TRADES OFFERED –TAILORING &TEXTILE DESIGNING,MOTOR DRIVING,COMPUTERSANDRETAIL MARKETING**

**NO.OF BENEFICIARIES DURING 2018-19 : 290**

**DURATION: 3-4 MONTHS**

TAILORING	:	120
RETAIL MARKETING	:	50
COMPUTER	:	60
DRIVING	:	60

## 5. Skill Development Program



## OUR PROJECTS

# 6. Women Empowerment

## GROWTH GENE PROJECT

The Growth Gene Project is a community development initiative by CHORD in collaboration with and supported as a CSR (Corporate Social Responsibility) project of Microsoft IT in Hyderabad. The project focuses on bringing intrinsic growth and development in the Yellammabanda slum, one of Hyderabad's largest urban slums, over a duration of four years (2015-19) through a multi-pronged approach with three collaterals.

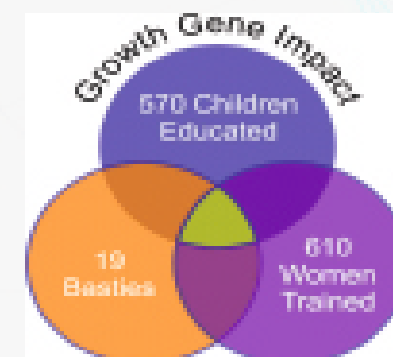
Provision of employable skill training in Tailoring and Computer applications to women

- Rescue, rehabilitation and education of children including child labourers and school drop outs
- Sensitization and awareness building through community awareness programs in the slum and counselling for the women

So far, the project has resulted in a training-cum-production-centre for the women, where bulk orders for local businesses are stitched and dispatched. The schools have seen a marked improvement in enrolments and various sensitization programs are under way.

The Project has successfully launched a social enterprise 'Spriha Collections' a Garment making unit social which now employs 30 trained women and continues to train more and more women in the days to come. Spriha Collections aims to achieve sustainability by the end of March 2020.

**Growth gene project marches on after pilot successfully**





# OUR PROJECTS

## 7. Livelihoods and Infrastructure

### CHORD- SUPER GAS CENTER FOR LEARNING

holistic school -cum- skill training center

CHORD- Super Gas Centre for learning is Holistic School -Cum- Skill Training Centre that aims to liberate two hundred disadvantaged Rural Children and Train Vulnerable and Unemployed Youth by providing them Basic School Education and Employable Skill Training under one roof.

#### School education:

- To employ education as a preventive pedagogy to curb children from being exploited.
- To empower children to have their own identity and lead a dignified life.
- To provide opportunities to acquire bridge school, formal school education and

#### Vocational Training.

- To assist them in their holistic psycho-social development.
- To assist them to settle down independently in society.
- To sensitize the community and empower ultra- poor families.

#### Skill Development:

- Developing job worthiness among unemployed youth
- Creating free access to employable skill training in job oriented courses.
- Ensuring long term employment for vulnerable youth through skill based training and counseling.
- Providing Skill centers as a potential employment opportunity.
- Creating awareness about the relevance of skill training in current job environment.



NO.OF YOUNG PEOPLE TRAINED IN SKILLS DURING 2018-19: 300

NO.OF CHILDREN EDUCATED DURING 2018-19: 70



# PATH FORWARD

## WHERE AND HOW

## PATH FORWARD

### ***For All Projects***

**Our two imperative needs are:**

#### **Infrastructure:**

Our organisation has now identified a sharp rise in the number of children and youth, who are in need of similar support. To fulfil this requirement and centralize operations for better control and coordination, we need a bigger facility to build a formal school for mainstreamed child labourers, a health centre and skill training centre for our skill based training initiatives. We require more machinery such as tailoring equipments, computers and other infrastructure that can allow for a professional set up. In order to allow for improved teaching methods, we also require teaching tools like abacus, projectors and access to online educational libraries.

#### **Focus On Mobilizing Resources:**

We need to augment our work with the government resources in other districts in order to expand. We also need the support of with corporate partners who have faith in us, in order to take replicate the projects which have great change potential in the current societal situation. We are also mobilizing our resources to be better prepared for the uncertainties that may affect our work due to the dynamics of globalization taking effect, by gathering information, building inventory and testing our approaches.

# VIP

## CELEBRITIES AND DIGNITARIES AT CHORD



Interactive brain storming session by  
**ZAV FOUNDATION**  
for Teacher Training



CAF representative from New Delhi  
**Ms. Preeti Advani**  
Visits Our Skill Training Centers and Distributed  
Driving and Tailoring Certificates



As part of **SAP's** CSR Global initiative three  
senior professionals from SAP have joined  
**CHORD** team as Pro-Bono Consultants



**Sri. Srimannarayana**  
Vice President (Legal & PR) Supergas  
Visits our CHORD Product sale and Exhibition in  
Supergas company at Banjara Hills - Hyderabad



Skill Certificates Distributed by **Mr/Mrs. Dr. David J Sumanth**  
PJSM Founders at CHORD School Projects

# HIGHLIGHTS

## EVENTS AND LAUNCHES



Digital Computer Lab inaugurated  
at Disha Chord School, Gokulplots, Kukatpally  
by **Mr. Amdrej Zdravkovic** - Corporate Vice President, AMD



**Sri. Manish Kothari**  
Qualcomm - Vice President & Engineering  
at our Republic Day Celebrations - 2019



The CEO, of BERKADIA and other prominent officers of the  
company had taken time out of their busy schedule to brighten up  
the day for our underprivileged friends. **Mr. Justin Wheeler,**  
**Mr. Mark McCool, Mr. Warren, Mr. Hilary, Mr. Jan Strnin,**  
**Mr. Sudipto Mukharjee** were present



**Sri. Ravi Shanker**  
Director Finance - TFL Quinn India Pvt. Ltd.  
Distributing Uniforms & School Bags to our children



**Sri. Sudipto Mukherjee**  
Site Director - BERKEDIA  
Hosting National Flag on Independence Day



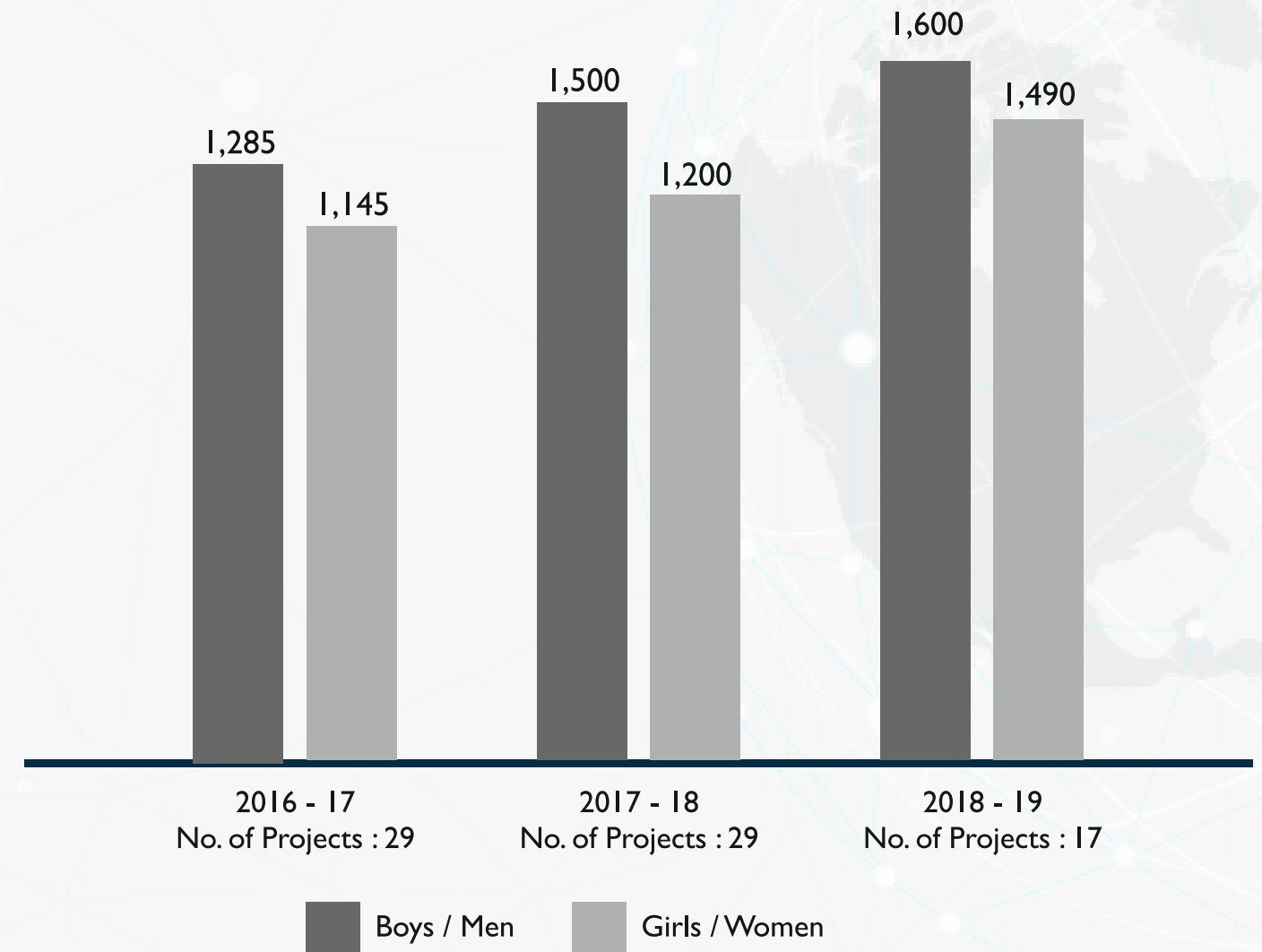
# GROWTH

## 2018-19



### OVERALL GROWTH GRAPH

NUMBER OF BENEFICIARIES TRAINED AND EDUCATED  
(DURING THE LAST 3 YEARS)



# THE STATS 2018-19

## THE STATS 2018-19

### DEMOGRAPHICS:

No. of Children in Bridge Schools: 550  
No. of Children in High Schools: 520  
No. of Youth and Women trained in Skills: 490  
No. of Staff employed: 100  
No. of Volunteers: 500  
No. of Bridge Schools: 5  
No. of High Schools: 2  
No. of Skill Training Centers: 12  
No. of Awareness Campaigns: 24  
No. of Social Enterprise: 1

### Four imperatives of CHORD's Education and Training program are:

- Food and Nutrition
- Water and Sanitation
- Education and Development
- Livelihood opportunity

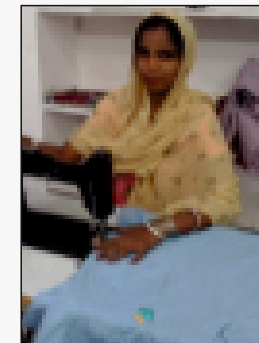
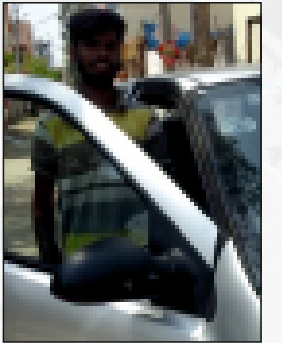
### IN THE OFFING:

- Community Health Project.
- Skill Institute and Infrastructure Development for additional 500 beneficiaries.
- Project on Climate Change.

# SUCCESS STORIES AND MEMORIES

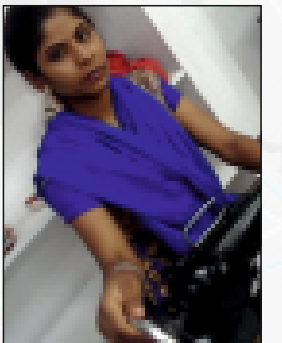
## SUCCESS STORIES

My name is **K.Vishwandh** resident of NTR Nagar Yellammabanda. Working as a daily wage worker and with insufficient earning I've never gratified the needs of my family. When I heard about the Skill Bharath program and joined the free motor driving course offered by CHORD that has resulted in a progressive change in my life. Having obtained a Driving Licence (4 - Wheel) and with a completion certificate I'm working for a Private Company as a driver and earning about Rs. 15000/- Per month. I'm absolutely thrilled by this God-send opportunity that has alleviated all my suffering and I'm very grateful to CAF for their gracious help and support.



My name is **Ms. Arathi Kaur** coming from a poor economic background with no proper education. Life has always been hard for me and for my family. Thanks to CHORD/CAF Skill Initiative I have now armed myself with skill development and able to sustain employment, being able to learn the skill and with constant practice I've excelled in women stitching and now I'm working in a private production centre in Kukatpally, and earning about Rs. 8000/PM. I'm very thankful to CHORD-CAF SKILL BHARAT program for providing this sustainable career opportunity to me.

My name is **Ms. B. Simran Kaur** residing at PJR Nagar slum. Life has been all drudgery, with no education and constant economical issues haunting us we could never dreamt of a decent future for my family. When I heard about CHORD/CAF skill training centre where one can have a future I was overjoyed. Learning how to stitch like body petty coats, Sari petty coats, Frocks, Punjabi dress, Umbrella dress and sari blouses, different types of bags and Etc has been a awesome and life promoting experience. I further honed my skills and bought a machine on my own and started a small business at home. My hard work and perseverance have paid off and today I'm earning Rs. 10000/- a month stitching women's clothing at home and I feel independent and confident of sustaining my business to help my family financially. I'm extremely thankful to CHORD-CAF Skill Bharath program for giving a future to my family.



# FINANCES APPLICATION OF FUNDS

## Income & Expenditure for the year ended 31st March 2019

	2017-18 Rs. (Laks)	%	2018-19 Rs. (Laks)	%
<b>Income</b>				
Govt. Grant in Aid	6.45	2.00%	1.67	0.60
Foreign Contribution	48.13	16.00%	84.00	30.00
Local Donations	243.16	81.00%	195.32	69.40
Others	2.74	1.00%		
	300.48	100%	280.99	100
<b>Expenditure</b>				
Expenditure on projects	264.16	87.00%	225.64	80.00
Depreciation	16.66	6.00%	15.96	6.00
Excess of Expenditure	19.66	7.00%	39.39	14.00
	300.48	100%	280.99	100



# **LEGAL**

## **ESSENTIAL INFORMATION**



## **LEGAL ESSENTIAL INFORMATION**

### **CHORD is a Registered Society.**

- Registered under Public societies Registration Act 1350 (F) Regn.No.988/98 of Hyderabad,A.P
- Registered under section 12AA of the Income Tax Act, 1961
- Exempted under section 80 G of the Income Tax Act.
- Registered with the Ministry of Home Affairs under Section 6 (I) of the FCRA Act, 1979.
- Registered with the Darpan unique id : TS/2017/0150071.

### **Key Office bearers as on 31st march 2019**

<b>Name</b>	<b>Designation</b>
Suman C. Malladi	Founder & President and Chief Functionary
K.T. Prasad Reddy	Vice - President
B.Peddi Raju	Treasurer
V. Manohar	General Secretary

### **Thanks and appreciation to:**

Government National Child labour project (NCLP) & Sarva Siksha Abhiyan (SSA)

### **CORPORATE HOUSES**

UBS, Microsoft India, Charities Aid Foundation India, Qualcomm, Indigo Airlines, Accenture, TFL Quinn India Pvt Ltd, United Health Group, Berkadia, AMD, Super Gas and Nasscomm Foundation.

### **PRIVATE FOUNDATIONS**

Manav Seva Sangh and Manav Mitra

### **INTERNATIONAL**

PJSM, USA  
US Department of State  
CAF America

### **CHORD Team**

All our other gracious donors and  
Volunteers for their generous Support and Solidarity

**Bankers:**

Canara Bank, Kundanbagh Hyderabad  
Axis Bank KPHB Kukatpally,  
Andhra Bank, JNTU, Hyderabad  
Kotak Mahindra Bank, Kukatpally, Hyderabad.

**Auditors:**

Kishore & Venkat ASSOCIATES,  
130/2RT, SR Nagar, Hyderabad

Vennapusa & Sunkara  
Flat No. 203, Plot No. 88, Sri Sadan Apartments,  
BSP Colony, Mothinagar, Hyderabad.

**Communication Office:**

Plot No. 496, Flat No. 106, Nagasuri Enclave, Gokul Plots,  
Opp. Blooming Dales High School, Near KPHB 9th Phase Auto Stand,  
Kukatpally, Hyderabad.

**Registered Office:**

**CHORD** (Child welfare & Holistic Organization for Rural Development)  
# 1-9-665/7, Vidyanagar,  
Hyderabad/ Secunderabad, Telangana - 500044.  
Ph +91-40-23057676 / +91-9989057676

**SERVICE  
WITHOUT HUMILITY  
IS SELFISHNESS  
AND EGOTISM.**

**- Mahatma Gandhi**

